

(SPEAKER INTRO for ROSS BERNSTEIN)

I'm THRILLED to welcome our speaker today! The best-selling author of nearly FIFTY SPORTS BOOKS, he's an award-winning, Hall of Fame, peak-performance, business speaker who's keynoted conferences on ALL SEVEN CONTINENTS and has been featured on CNN, "CBS-This-Morning," ESPN, and Fox News, as well as in the Wall Street Journal, New York Times and USA Today. His mission today is to get us all thinking DIFFERENTLY about how we can raise OUR games to the next level. Please join me in welcoming **ROSS BERNSTEEN!!**